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Matthews Tire Gives Record *Oil Change for the Better* Donation of \$16,000 to Hand-N-Hand of Northeastern Wisconsin

APPLETON, Wis. (Sept. 7, 2022) –Matthews Tire presented a \$16,000 check to Hand-N-Hand of Northeastern Wisconsin after their 19th *Oil Change for the Better* event held Aug. 1-5 and Aug. 8-12, 2022. *Oil Change for the Better*, traditionally a one-week event, was extended to two weeks this year, resulting in the largest donation in its 10-year history.

For every regular-priced oil change performed throughout the event at all six locations (in Appleton–East and West, Menasha, Waupaca, Fond du Lac and Green Bay), Matthews Tire donated \$15 to Hand-N-Hand of Northeastern Wisconsin.

Founder and Director Jenny Geiken accepted the check on behalf of Hand-N-Hand. “Thank you for supporting our educational programs,” she beamed. “This donation not only supports our playgroups and classes, but it also spreads the awareness and knowledge needed to provide these unique services to many families in Northeast Wisconsin. It means so much!”

During the two-week event, Matthews Tire performed 500 oil changes per week, equaling \$7,500 in donations per week. Matthews Tire generously rounded up the totals each week to \$8,000 for a grand total donation of \$16,000.

“Thank you to everyone who helped to make *Oil Change for the Better* a success. When we decided to extend the event to two weeks, we knew it had the potential to make a significant impact,” Matthews Tire President Trevor Rezner shared. “We’re proud to gift this record donation to a small, local charity that can really make a big difference in our communities,” shared Trevor Rezner, president of Matthews Tire.

Hand-N-Hand of Northeastern Wisconsin, Inc. is a non-profit organization offering education, parent networking, music and sign language classes, community outreach, social events, scholarships and a lending library for deaf or hard-of-hearing children and their families. Located in Green Bay, Hand-N-Hand is the only organization of its kind serving families in all of Northeastern Wisconsin since 2002. To learn more, visit hnhnew.org.

Oil Change for the Better is a semi-annual weeklong charity event held by Matthews Tire. August 2022 was the 19th *Oil Change for the Better* event. Since 2012, Matthews Tire has raised almost \$90,000 for various local nonprofits including Fox Valley Humane Society, Make-A-Wish Foundation, The Salvation Army, Disabled American Veterans Transportation Program, Catalpa Health’s *Race for a Reason*, Big Brothers Big Sisters, Old Glory Honor Flight, Saving Paws Animal Rescue, Walleyes for Kids, Leukemia and Lymphoma Society,

Child Care Resource & Referral, SOAR Fox Cities, WisconSibs, Breast Cancer Family Foundation, a variety of local food pantries, Wisconsin Veterans Village Association and Hand-N-Hand of Northeastern Wisconsin.

Matthews Tire is a locally owned tire and automotive service provider with locations in Appleton–East and West, Green Bay, Menasha, Fond du Lac and Waupaca. The last *Oil Change for the Better* event was held in August 2022 and raised \$16,000 for Hand-N-Hand of Northeastern Wisconsin. For more information, visit matthewstire.com.

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[PHOTO CAPTION]

Hand-N-Hand of Northeastern Wisconsin Founder and Director Jenny Geiken accepted a \$16,000 donation from Matthews Tire President Trevor Rezner after their 19th *Oil Change for the Better* event. It was the largest donation in the event's 10-year history.